

OutOfOffice.Blog

Escape the office and travel ✈️

ABOUT THE BLOG

I'm Sherianne Higgins. I established OutOfOffice.Blog in 2017 to help busy professionals escape the office and travel effortlessly. I provide itineraries, destination guides, inspiration and travel tips.

Blog Stats:

- 2k unique views per month
- 78% female
- 40% 25-44 years old
- From the US, UK and Canada



SOCIAL MEDIA STATS & INFLUENCE



27.7k



10.2k



1800



9k

Klout: 68

Kred: 770/6

PAST PARTNERSHIPS



LET'S WORK TOGETHER!

I will promote your destination by blog post and social media. Blog posts are SEO optimized and will continue to provide exposure for years to come. All posts are promoted across Facebook, Twitter, Pinterest, Flipboard and Stumble Upon with ongoing posts to Instagram long after our campaign is complete.

I am available for press trips and FAM trips, hotel and restaurant reviews, tour and product reviews, social media promotion and management.

Quotes determined by Social Blue Book Values and are based on reach and engagement.