

VISIT PORTLAND MAINE IN COLLABORATION WITH WITS19

The 2019 Women in Travel Summit was held in Portland Maine. 5 blog posts, 5 Instagram posts, 5 Facebook posts, 5 tweets and 10 pins were created from the tours and activities provided by Visit Portland Maine.

5 blog posts averaging 47 targeted monthly views

5 Instagram posts with a total of 31,033 impressions and reach of 27,185

5 tweets with a total of 28,642 and 547 engagements

5 Facebook posts with a total reach of 3,586 and 132 reactions

10 pins, 6 shared with a total of 74,400 impressions, 1,342 saves and 158 link clicks

5 BLOG POSTS



Monthly average of 8 targeted views
Time on page average of 8:01



Monthly average of 14 targeted views
Time on page average of 7:40



Monthly average of 5 targeted views
Time on page average of 3:04



Monthly average of 2 targeted views
Time on page average of 2:45



Monthly average of 18 targeted views
Time on page average of 7:17

5 INSTAGRAM POSTS



Likes: 956
Comments: 31
Saves: 32
Impressions: 5,868
Reach: 5,193



Likes: 1,171
Comments: 31
Shares: 8
Saves: 23
Impressions: 7,837
Reach: 6,698



Likes: 1,344
Comments: 37
Shares: 11
Saves: 28
Impressions: 9,540
Reach: 8,590



Likes: 774
Comments: 38
Shares: 1
Saves: 7
Impressions: 1,589
Reach: 1,254



Likes: 1,100
Comments: 35
Shares: 1
Saves: 5
Impressions: 6,199
Reach: 5,450

5 TWEETS

Perfect weekend itinerary for Portland Maine. Experience everything New England is famous for... lighthouses, rocky coastlines, craft beer and lobster via [@sheriannekay](#) [#PortlandME](#) [#PortlandMaine](#) [#Travel](#) [@VisitPortland](#) <http://bit.ly/2QEcu0m> pic.twitter.com/hEaj3diACB

Likes: 34
Retweets: 29
Engagements: 152
Impressions: 6,699

Portland Maine is America's Foodiest Small Town & 2018 Restaurant City of the Year. There's a lot to eat and drink in this foodie paradise, start here! via [@sheriannekay](#) [#PortlandME](#) [#PortlandMaine](#) [#Travel](#) [@VisitPortland](#) >>> <http://ow.ly/lhss50uwbrg> pic.twitter.com/BBKpmbiRoo

Likes: 38
Retweets: 21
Engagements: 137
Impressions: 5,231

40 things to do in Portland Maine: craft breweries, lobster shacks, lighthouses, old port, captain homes, rocky coastlines & an incredible foodie scene via [@sheriannekay](#) [#PortlandME](#) [#PortlandMaine](#) [#Travel](#) [@VisitPortland](#) <http://ow.ly/8LLk50uoDNW> pic.twitter.com/C1vLjh4GoA

Likes: 34
Retweets: 27
Engagements: 94
Impressions: 5,846

























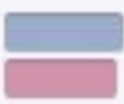
The Real Portland Tour is an entertaining way to learn the city's history & see nearby lighthouses via [@sheriannekay](#) [#PortlandME](#) [#PortlandMaine](#) [#Travel](#) [@VisitPortland](#) [@RealPortIndTour](#) <http://ow.ly/l1wT50uE2Ts> pic.twitter.com/DwbxPi3MsC

Likes: 21
Retweets: 31
Engagements: 83
Impressions: 5,001

Portland Maine has the highest number of microbreweries per capita in the country. Discover New England IPA's, Belgian's, British Ales and more with the Maine Brew Bus via [@sheriannekay](#) [#PortlandME](#) [#DrivingYouToDrinkLocal](#) [#Travel](#) [@VisitPortland](#) <http://ow.ly/H9Bg50uyWwv>

Likes: 30
Retweets: 29
Engagements: 81
Impressions: 5,865

5 FACEBOOK POSTS

Published	Post	Type	Targeting	Reach <i>i</i>	Engagement
06/03/2019 5:00 AM	 Portland Maine has the highest number of breweries per capita in the			129 	6 24 
06/02/2019 5:00 AM	 Portland Maine is a walkable city. It is easy to see all the Old Port sites and			190 	5 44 
05/31/2019 5:44 AM	 Have you been to Portland Maine? Portland has everything New			967 	7 51 
05/25/2019 7:07 AM	 Portland Maine is a foodie paradise with a bit of everything. You can eat			1.1K 	20 58 
05/18/2019 10:31 AM	 Portland Maine has it all. This seaside town is full of salty air, craft			1.2K 	80 76 

Reactions: 22
Shares: 2

Reactions: 28 Comments: 14
Shares: 2

Reactions: 22 Comments: 10
Shares: 11

Reactions: 28 Comments: 17
Shares: 9

Reactions: 32 Comments: 17
Shares: 12

10 PINTEREST PINS

