

OUT OF OFFICE



ABOUT ME

I am a solo, female traveler. I established Out Of Office Travel Blog in 2017 to help busy professionals escape the office and travel effortlessly. I provide travel itineraries, destination guides, travel inspiration and tips. My audience is 88% female, 73% from the United States, 41% are age 25-34 and the average income is over \$150k.



BLOG STATISTICS



10k Monthly Pageviews
<https://outofoffice.blog>

SOCIAL MEDIA STATISTICS [updated 01/2022]



25k Followers
17.8k Monthly Reach
[instagram.com/sheriannekay](https://www.instagram.com/sheriannekay)



15k Followers
20k Monthly Impressions
twitter.com/sheriannekay



2.5k Followers
49k Monthly Reach
[facebook.com/sheriannekay](https://www.facebook.com/sheriannekay)



19.5k Followers
1.7M Monthly Views
[pinterest.com/sheriannekay](https://www.pinterest.com/sheriannekay)

SOCIAL INFLUENCE



815 Influence
7 Outreach

social
mention*

90% Reach
12% Strength
19% Passion

Ranked 10
Rise Board
Top 1000 Bloggers



COLLABORATIONS



LET'S WORK TOGETHER!

Press and Familiarization Trips

Campaign Collaboration

Sponsored Posts

Social Media Campaigns

Brand Ambassadorship

Banner Ads

CONTACT ME

SherianneKay@OutOfOffice.Blog